



Course Description

OPT2060 | Ophthalmic Management Policy & Procedures | 2.00 credits

Procedures and terminology used in the handling of patients, correspondence, legal and ethical principles, inter- and intra-professional relationships, and office management. Develop feasibility report of opening a retail ophthalmic dispensary. The history of opticianry, optometry and ophthalmology is traced. Special emphasis is on a comprehensive review of the curriculum. Prerequisite: OPT2801L; Corequisite: OPT2802L.

Course Competencies:

Competency 1: The student will learn how to write an appropriate resume and prepare to be interviewed by:

learning the difference between a functional and a chronological resume.

Competency 2: The student will learn the principles related to the setup, marketing, operations and capitalization of a business, particularly an optical dispensary by:

1. Writing a Business Plan.

Competency 3: The student will learn the laws and regulations relating to the operation of business entities in the United States by:

2. Learning about the different business entities.
3. Learning about permits required to open an optical business.
4. Learning about insurance.
5. Learning about equal opportunity employment and other laws needed to maintain a business.
6. Examining the laws and regulations related to the professional practice and work of opticians and eye care technicians.

Competency 4: The student will learn how to determine skin tone and match face shapes, color, and draping to select the best ophthalmic product for the patient. This also helps in determining what product to purchase for customers based on location by:

1. Learning about and being able to recognize cool and warm tones.
2. Matching the correct face shape with the best frame shape creates the ideal oval shape to create a facial balance.

Competency 5: The student will learn about ophthalmic history by:

1. Recognizing the years and the people who made a difference in the vision care industry.

Learning Outcomes:

2. Aesthetic / Creative Activities
3. Numbers / Data
4. Communication
5. Environmental Responsibility